



**Strategic
Networks
Group**

KnightCenter
OF DIGITAL EXCELLENCE
Creating Connected Communities

A Project of:



onecommunity

K John S. and James L.
Knight Foundation

Miami-Dade Readiness Report

- Comparison of 2008 & 2009 Findings -

**Prepared by: Strategic Networks Group, Inc.
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The Assessment Process

- Comparison of findings from November 2008 and April 2009 self assessments
- Assessment by stakeholders of six categories of readiness to undertake a community broadband initiative
 - Leadership
 - Vision and Plan
 - Organizational Stability
 - Community Awareness
 - Implementation Ability
 - Market Profile



Key Findings

- ***Significant improvement in readiness***
 - Readiness in 22 out of 35 areas (2009) compared to 5 (2008)
 - Not ready 0 out of 35 areas (2009) compared to 12 in 2008.
- ***Most notable improvements in***
 - Plan and Vision
 - Organizational Stability
 - Implementation Ability



Overall Score and Ranking

	April 2009		December 2008	
	Rank	Score %	Rank	Actual Score %
Leadership	2	76.5%	2	56.1%
Vision and Plan	3	73.1%	3	43.0%
Organizational Stability	6	67.9%	6	33.0%
Community Awareness	4	72.8%	1	59.1%
Implementation Ability	1	77.5%	5	35.8%
Market Profile	5	71.5%	4	42.2%
TOTAL		73.8%		45.4%



Results for Vision and Plan

		April 2009		December 2008	
	Score %	Convergence	Score %	Convergence	
2. Vision and Plan	73.1%	0.616	43.0%	0.588	
2.1 Length of time broadband has been a community/regional priority.	100.0%	1.000	88.1%	0.459	
2.2 There is a clear local vision for broadband and broadband policy	57.6%	0.356	8.9%	0.705	
2.3 Drivers and rationale for instituting broadband are clearly understood	77.8%	0.686	52.9%	0.436	
2.4 Plan exists to guide broadband implementation	52.8%	0.573	15.2%	0.667	
2.5 Steps have been taken to begin implementation of broadband	72.2%	0.467	20.5%	0.675	



Results for Organizational Stability

	April 2009		December 2008	
	Score %	Convergence	Score %	Convergence
3. Organizational Stability	67.9%	0.454	33.0%	0.389
3.1 A lead organization has been identified	69.4%	0.573	25.6%	0.405
3.2 The lead organization is willing and able to develop healthy partnerships for broadband implementation and operation	80.6%	0.494	56.7%	0.208
3.3 Could organizational changes impact execution of broadband plan?	55.6%	0.293	44.4%	0.371
3.4 Organizational commitments will ensure continuity of broadband implementation over time	66.7%	0.456	16.7%	0.570



Results for Implementation Ability

	April 2009		December 2008	
	Score %	Convergence	Score %	Convergence
5. Implementation Ability	77.5%	0.640	35.8%	0.414
5.1 A mandate has been given to a specific organization to play the lead role.	77.8%	0.584	21.2%	0.410
5.2 Staff within the lead organization have been identified and are available to participate in broadband implementation	75.0%	0.519	33.3%	0.280
5.3 External expertise will be sought and utilized as needed	100.0%	1.000	73.3%	0.282
5.4 A community survey has been conducted to identify assets and demand for shared services that could contribute to broadband implementation	86.1%	0.671	43.6%	0.241
5.5 The lead organization can provide "in kind" services and access to resources	63.9%	0.671	33.3%	1.000
5.6 The required financial resources exist within the community	69.7%	0.808	16.7%	0.491
5.7 Organizations exist within the community for training on the use of broadband and applications.	75.0%	0.224	30.8%	0.193



Other Comments

- Frequency of “Don’t Know” responses dropped dramatically from 34% in 2008 to 3.1% in 2009 – demonstrates greater confidence and consistency
- Challenges remain, but leadership and organization has been put in place
- Ready for implementation



Outstanding Issues

- Complete planning process including clearer understanding of resources, tasks, and level of commitment required for implementation
- Submission of a proposal for federal stimulus funding
- Confirmation of support from local elected officials after the municipal elections in 2009



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